

ORDER



Orders
Order / Rev: 720580
Alt Order #: 06364528
Product Desc: AMERICAN CROSSROADS
Estimate: 1088
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/05/12 / 10/05/12
Order Type: Political

WFMY-TV
Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Crossroads Media/ POL
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 500
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Crossroads
Demographic: A35+
Product Codes: IS-Candidate/Presidential,IS-Candidate/
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	76	\$61,325.00	\$52,126.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	76	\$61,325.00	\$52,126.25	0.00
Totals	76	\$61,325.00	\$52,126.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	10/12/12	10/12/12	Fri Prime C Blue Bloods	CM	10-11p	----F--	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$2,500.00		0.00			
E 2	WFMY	10/12/12	10/12/12	News 2 at 11 News 2 at 11	CM	11-1135p	----F--	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,250.00		0.00			
E 3	WFMY	10/12/12	10/12/12	Letterman Late Night with David Letterman	CM	1135-1235a	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$400.00		0.00			
E 4	WFMY	10/12/12	10/12/12	Price Is Right Price Is Right	CM	11a-12p	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$400.00		0.00			
E 5	WFMY	10/12/12	10/12/12	M-F CBS Soaps M-F CBS Soaps	CM	1230-2p	----F--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$450.00		0.00			

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WFMY	10/12/12	10/12/12	News2 at Noon News2 at Noon	CM	12-1230p	----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$300.00		0.00						
E 7	WFMY	10/12/12	10/12/12	M-F 2-3p The Talk	CM	2-3p	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$250.00		0.00						
E 8	WFMY	10/12/12	10/12/12	M-F 3-4p Let's Make a Deal	CM	3-4p	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$250.00		0.00						
E 9	WFMY	10/12/12	10/12/12	M-F 4-5p Ellen Degeneres	CM	4-5p	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$250.00		0.00						
E 10	WFMY	10/12/12	10/12/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$250.00		0.00						
E 11	WFMY	10/12/12	10/12/12	News 2 at 6 News 2 at 6	CM	6-630p	----F--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
NEWS 2 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$1,500.00		0.00						
E 12	WFMY	10/12/12	10/12/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	----F--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$350.00		0.00						
E 13	WFMY	10/12/12	10/12/12	PA (M-F) PA (M-F)	CM	7-8p	----F--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
WHEEL OF FORTUNE / JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$1,500.00		0.00						
E 14	WFMY	10/12/12	10/12/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$175.00		0.00						
E 15	WFMY	10/12/12	10/12/12	Fri Prime A CSI: NY	CM	8-9p	----F--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
CSI: NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$2,000.00		0.00						
E 16	WFMY	10/15/12	10/15/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$1,250.00		0.00						
E 17	WFMY	10/15/12	10/15/12	Letterman Late Night with David Letterman	CM	1135-1235a	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$400.00		0.00						
E 18	WFMY	10/15/12	10/15/12		CM	11a-12p	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Price Is Right Price Is Right															
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$400.00		0.00						
E 19	WFMY	10/15/12	10/15/12	M-F CBS Soaps M-F CBS Soaps	CM	1230-2p	M-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$450.00		0.00						
E 20	WFMY	10/15/12	10/15/12	News2 at Noon News2 at Noon	CM	12-1230p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$300.00		0.00						
E 21	WFMY	10/15/12	10/15/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$250.00		0.00						
E 22	WFMY	10/15/12	10/15/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$250.00		0.00						
E 23	WFMY	10/15/12	10/15/12	M-F 4-5p Ellen Degeneres	CM	4-5p	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$250.00		0.00						
E 24	WFMY	10/15/12	10/15/12	News 2 at 5 News 2 at 5	CM	5-530p	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
NEWS 2 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$800.00		0.00						
E 25	WFMY	10/15/12	10/15/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$250.00		0.00						
E 26	WFMY	10/15/12	10/15/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
NEWS 2 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$1,500.00		0.00						
E 27	WFMY	10/15/12	10/15/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	M-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$350.00		0.00						
E 28	WFMY	10/15/12	10/15/12	PA (M-F) PA (M-F)	CM	7-8p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
WHEEL OF FORTUNE / JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$1,500.00		0.00						
E 29	WFMY	10/15/12	10/15/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$175.00		0.00						
E 30	WFMY	10/13/12	10/13/12		CM	10-11p	-----S-	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat Prime C 48 Hours 48 HOURS MYSTERY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$2,000.00 0.00															
E 31	WFMY	10/13/12	10/13/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
SEC FOOTBALL: TBA 10/13/12 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$1,200.00 0.00															
E 32	WFMY	10/13/12	10/13/12	Good Morning Show Sat Good Morning Show Saturday	CM	6-9a	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
GOOD MORNING SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$250.00 0.00															
E 33	WFMY	10/13/12	10/13/12	Sat Prime B Crimetime Saturday	CM	9-10p	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
CRIMETIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$800.00 0.00															
E 34	WFMY	10/14/12	10/14/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p	-----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
NEWS 2 AT 6 - WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 35	WFMY	10/14/12	10/14/12	Good Morning Show Sun Good Morning Show Sunday	CM	6-9a	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
GOOD MORNING SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$250.00 0.00															
E 36	WFMY	10/14/12	10/14/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
60 MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$3,500.00 0.00															
E 37	WFMY	10/14/12	10/14/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
CBS SUNDAY MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$800.00 0.00															
E 38	WFMY	10/11/12	10/11/12	Letterman Late Night with David Letterman	CM	1135-1235a	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$400.00 0.00															
E 39	WFMY	10/11/12	10/11/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$400.00 0.00															
E 40	WFMY	10/11/12	10/11/12	M-F CBS Soaps M-F CBS Soaps	CM	1230-2p	---T---	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
CBS SOAPS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$450.00 0.00															
E 41	WFMY	10/11/12	10/11/12	News2 at Noon News2 at Noon	CM	12-1230p	---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
NEWS 2 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$300.00 0.00															
E 42	WFMY	10/11/12	10/11/12		CM	2-3p	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

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				M-F 2-3p The Talk											
				THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$250.00		0.00						
E 43	WFMY	10/11/12	10/11/12	M-F 3-4p Let's Make a Deal	CM	3-4p	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				LET'S MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$250.00		0.00						
E 44	WFMY	10/11/12	10/11/12	M-F 4-5p Ellen Degeneres	CM	4-5p	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$250.00		0.00						
E 45	WFMY	10/11/12	10/11/12	News 2 at 5 News 2 at 5	CM	5-530p	---T---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				NEWS 2 AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$800.00		0.00						
E 46	WFMY	10/11/12	10/11/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				GOOD MORNING SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$250.00		0.00						
E 47	WFMY	10/11/12	10/11/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	---T---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				GOOD MORNING SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$350.00		0.00						
E 48	WFMY	10/11/12	10/11/12	CBS This Morning CBS This Morning	CM	8-10a	---T---	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$175.00		0.00						
E 49	WFMY	10/11/12	10/11/12	Thu Prime B Person of Interest	CM	9-10p	---T---	:30	1	\$5,500.00	P-1	0.00	NM	1	\$5,500.00
				PERSON OF INTEREST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$5,500.00		0.00						
E 50	WFMY	10/09/12	10/09/12	Tue Prime C Vegas	CM	10-11p	-T-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
				VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$2,500.00		0.00						
E 51	WFMY	10/09/12	10/09/12	Letterman Late Night with David Letterman	CM	1135-1235a	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$400.00		0.00						
E 52	WFMY	10/09/12	10/09/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$400.00		0.00						
E 53	WFMY	10/09/12	10/09/12	M-F CBS Soaps M-F CBS Soaps	CM	1230-2p	-T-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				CBS SOAPS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$450.00		0.00						
E 54	WFMY	10/09/12	10/09/12		CM	12-1230p	-T-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00

Order / Rev: 720580
 Alt Order #: 06364528
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1088

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News2 at Noon											
				News2 at Noon											
				NEWS 2 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$300.00		0.00			
E 55	WFMY	10/09/12	10/09/12	M-F 2-3p	CM	2-3p	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				The Talk											
				THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$250.00		0.00			
E 56	WFMY	10/09/12	10/09/12	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				Let's Make a Deal											
				LET'S MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$250.00		0.00			
E 57	WFMY	10/09/12	10/09/12	M-F 4-5p	CM	4-5p	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				Ellen Degeneres											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$250.00		0.00			
E 58	WFMY	10/09/12	10/09/12	News 2 at 5	CM	5-530p	-T-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				News 2 at 5											
				NEWS 2 AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$800.00		0.00			
E 59	WFMY	10/09/12	10/09/12	M-F 5-6a	CM	5-6a	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				5-6a GMS ROT											
				GOOD MORNING SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$250.00		0.00			
E 60	WFMY	10/09/12	10/09/12	M-F 6-8a	CM	6-8a	-T-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				Good Morning Show 6a											
				GOOD MORNING SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$350.00		0.00			
E 61	WFMY	10/09/12	10/09/12	CBS This Morning	CM	8-10a	-T-----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
				CBS This Morning											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$175.00		0.00			
E 62	WFMY	10/09/12	10/09/12	Tue Prime A	CM	8-9p	-T-----	:30	1	\$6,500.00	P-1	0.00	NM	1	\$6,500.00
				NCIS											
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$6,500.00		0.00			
E 63	WFMY	10/10/12	10/10/12	News 2 at 11	CM	11-1135p	--W----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
				News 2 at 11											
				NEWS 2 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$1,250.00		0.00			
E 64	WFMY	10/10/12	10/10/12	Letterman	CM	1135-1235a	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				Late Night with David Letterman											
				LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$400.00		0.00			
E 65	WFMY	10/10/12	10/10/12	Price Is Right	CM	11a-12p	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				Price Is Right											
				PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$400.00		0.00			
E 66	WFMY	10/10/12	10/10/12		CM	1230-2p	--W----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00

Order / Rev: 720580
 Alt Order #: 06364528
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1088

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F CBS Soaps											
				M-F CBS Soaps											
				CBS SOAPS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$450.00		0.00			
E 67	WFMY	10/10/12	10/10/12	News2 at Noon	CM	12-1230p	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				News2 at Noon											
				NEWS 2 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$300.00		0.00			
E 68	WFMY	10/10/12	10/10/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				The Talk											
				THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$250.00		0.00			
E 69	WFMY	10/10/12	10/10/12	M-F 3-4p	CM	3-4p	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				Let's Make a Deal											
				LET'S MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$250.00		0.00			
E 70	WFMY	10/10/12	10/10/12	M-F 4-5p	CM	4-5p	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				Ellen Degeneres											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$250.00		0.00			
E 71	WFMY	10/10/12	10/10/12	M-F 5-6a	CM	5-6a	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				5-6a GMS ROT											
				GOOD MORNING SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$250.00		0.00			
E 72	WFMY	10/10/12	10/10/12	News 2 at 6	CM	6-630p	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				News 2 at 6											
				NEWS 2 AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$1,500.00		0.00			
E 73	WFMY	10/10/12	10/10/12	M-F 6-8a	CM	6-8a	--W----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				Good Morning Show 6a											
				GOOD MORNING SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$350.00		0.00			
E 74	WFMY	10/10/12	10/10/12	PA (M-F)	CM	7-8p	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				PA (M-F)											
				WHEEL OF FORTUNE / JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$1,500.00		0.00			
E 75	WFMY	10/10/12	10/10/12	CBS This Morning	CM	8-10a	--W----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
				CBS This Morning											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$175.00		0.00			
E 76	WFMY	10/10/12	10/10/12	Wed Prime A	CM	8-9p	--W----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
				Survivor: Philippines											
				SURVIVOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$2,500.00		0.00			
													Totals	76	\$61,325.00